

## Our members

### MEMBERS

Over the past quarter we have had 105 new members join. Our current membership numbers are 1263.

- Age of members: 45% under 35, 35% 35-49, 16% 50-65, 4% 65+
- 25% Female, 75% Male
- Top five Roles our members hold: 1. Project Manager, 2. Company/Managing Director, 3. Quantity Surveyor, 4. Construction Manager, 5. Site Manager

*All stats include our student members.*

In April we went out to our members to renew their membership for the coming year.

### Connect Membership

Recently we launched a new kind of membership option to give more people the chance to be part of the NZ Institute of Building.

The new option is called Connect Membership and offers a discounted price which has all of the engagement opportunities but doesn't include the professional side of things (i.e. post-nominals and CPD points).

It removes many of the steps required for the 'Classic' Membership and speeds up the joining process. We are excited to welcome a greater variety of members into the fold.

[Spread the word about Connect](#)



## Coming up...

### EVENTS TO KNOW ABOUT

It's Awards season at the Institute with both the **Next Gen Awards** and the **NZ Building People Awards** currently open for nominations. This year's Awards Gala evening will be held at Te Pae in Christchurch on Friday 18 August. We will be in touch in May to give you the first chance to secure your place at the event. Category partners receive a table as part of their sponsorship.

### GET INVOLVED

Our Awards recognise people at all stages, places and scales – from our inspiring Next Gen already making a difference to those working in major projects on site and behind the scenes.

If you know of someone doing awesome things...

[Nominate them today](#)

### 40 years young

This year the Institute is turning 40. We've taken this anniversary to reflect on where we have been and where we are going. We want to be a place where anyone in the industry can connect and feel they belong.

We have a big year of celebration ahead with 40 good deeds events planned around the country, a commemorative book and lots of surprises for our members. We are also looking to refresh how we present ourselves in a way that reflects where we want to be.

[View a short video on the next 40 years](#)



Page 1/2



## The Institute Online



### WEBSITE – last quarter stats

11k users, 39k page views, 50/50 gender split, majority of users in 25-54 age range



### EMAIL – last quarter stats

- Monthly News Sauce newsletter sent to approx. 4400 people (members and non-members)
- Weekly updates sent to approx. 1480 people (members)
- + other targeted event/opportunity emails when required



### SOCIAL MEDIA – last quarter stats

**LinkedIn** – 7.7k followers, 48 posts, 36k post impressions

**Facebook** – 969 fans, 61 posts, 3.7k post impressions

**Instagram** – 624 followers, 75 posts, 7.6k impressions



## Tall Stories - Podcast

We have launched a new Podcast series 'Tall Stories: tales from the built environment'. We release at least one podcast a month where we delve into the personal stories about inspirational career journeys from people in design and construction. If you have a rising star or a wise head in your ranks let us know and we will look to include them in the future.

- Since launching at the end of 2022 we have put out 8 podcasts (some in two parts)
- We have 565 downloads
- We have recorded 4 more ready to release and set up more recording dates in the future.



Podcasts  
available on the  
[resources page](#)



## Quarterly Scorecard

April 2023

Page 2/2



View a video  
snapshot of the  
[day](#)

## Our events

### Building our Digital Community Conference

Our DigiCom conference took place on 23 March at Te Papa in Wellington. Speakers looked at where we are heading with digital technologies, where we need to be heading, and how we can get there.

Apart from minds expanded and countless connections made we do have a few measurable stats from the day:

- 266 registrations
- 19 presenters
- 12 tickets to attend won by students training in the industry.
- 116 questions asked
- 4 out of 5 average when participants asked how they would rank the conference as a whole
- 283 coffees consumed from the coffee cart

## Regional and online events

- This quarter we've held five in person events around the country with 587 people hosted.
- We've held 10 online events (Light Lunch events – 15 minute bite sized chats and Industry Insights – 45 minute deep dives with an expert).
- 321 people have joined us live for these online events and many more have checked out the videos in their own time.



[Online events are made available on our resources page.](#)