

Our Members

MEMBERS

Over the past quarter we have had **88 new members** join which is a 6.3% increase. **Our current membership numbers are 1,406.**

- We have 742 Next Gen members and 664 across our paid membership categories.
- In 2023 we launched a new membership option called Connect Membership. We now have 66 Connect members.



MENTORMIX

This year we are launching a new mentorship programme called MentorMIX.

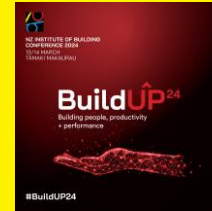
Through the programme, our mentees (Next Gen members who sign up for the programme) will meet a range of mentors (our experienced members) through online and in person sessions. It is nationwide and makes the most of our pan-industry membership, it will give mentees a taste of different roles across the sector.

- We had a fantastic response to the call for registrations and have 23 mentors and 44 mentees for our pilot year. We have purposefully kept the numbers smaller for this first year but may be able to expand in future years.
- MentorMIX will run from April – September and will be repeated annually.

[Resources that come out of the programme will be made public on our resources page.](#)



BuildUP24



BuildUP24 took place on 14 March in Tāmaki | Auckland with a full day of learning focused on People, Performance + Productivity at Aotea Centre. We also held an afternoon of site visits on 13 March.

The NZ Government took note of the conversation with Minister Chris Penk attending for the morning and taking part in a panel discussion.

We had close to 200 attendees there on the day with a lively and engaged atmosphere.

THANKS to the 18 companies that sponsored BuildUP24.

HIGHLIGHTS – view a video of highlights from the day on the resources page

- Opening keynote from NSW Building Commissioner David Chandler OAM on his personal learnings. David was also interviewed following the event on RNZ to talk about what Aotearoa can learn from NSW experience.
- Keynote from Bridget White on working in a digital first environment in Norway.
- Closing Keynote from Dyann Stewart telling her mind-blowing story of recovery and resilience plus offering a toolkit for others.
- Panel discussions covering our themes of People, Performance + Productivity featuring representatives from across generations, roles and Institute' regional committees and national board.
- Roundtable discussions which gave delegates the chance to focus on three topics they wanted to learn more about.
- Industry showcase featuring products and services from our sponsors.

[View resources from the day including videos of keynote presentations + the Highlights reel](#)



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The Institute Online



WEBSITE – last quarter stats

9.8k users, top pages 1. BuildUP24 2. Home 3.Events 4. Membership



EMAIL – last quarter stats

- Monthly News Sauce newsletter sent to **6,156 people** (members and non-members)
- Weekly updates sent to our members **1,406 people**
- + other targeted event + opportunity emails when required



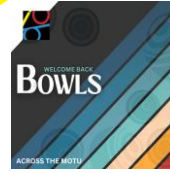
SOCIAL MEDIA – last quarter stats

LinkedIn – 9k followers (up from 8.6k last quarter), 56 posts, 155 post shares, 62k post impressions

Facebook – 989 fans, 54 posts, 3.8k post impressions

Instagram – 749 followers, 61 posts, 1.7k post impressions

- LinkedIn is by far our most effective social channel at this time. Our top posts were the ones posted while at BuildUP24.



Our events

WELCOME BACK EVENTS

We started off the year with five welcome back Bowls events around the motu where our members enjoyed lawn bowls, BBQ and good company in the setting sun.

We also held four PPE parties for our Next Gen Members across the main centres – where we got together our students, cadets and apprentices over pizza and free Institute branded PPE to kit them out for future Site Visits.

These events will be repeated at the start of each year.

REGIONAL AND ONLINE EVENTS

- From Jan 1- March 31 we held 12 in person events (not counting BuildUP and surrounding site visits)
- The events included golf, bowls, fishing, site visits and PPE Parties.
- **Online:** We have held 4 Light Lunch events (15-minute bite-sized chats)

Let us know a team member for Light Lunch AND/ OR a technical topic for in-depth info in Industry Insights.

COMING UP – INSTITUTE AWARDS

Nominations will be open **17 April – 29 May** for both the NZ Building People Awards and the Next Gen Awards. Our awards celebrate people in the building and construction industry doing great things.

Who do you know that deserves to be recognized for their work? Nominate them for an Award!



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RESOURCES

We have so many fantastic resources available to watch, listen to and read on the resources page of our website. You can listen to our Tall Stories podcast (which received 1305 listens across 17 podcasts in 2023), watch recordings of all our past Light Lunch and Industry Insights webinars, learn about the roles our members have in Site Stories, and find important documents such as the Value Case for 'Digital First' released at the end of 2023.

[Browse our resources](#)



[Find out more about Awards](#)