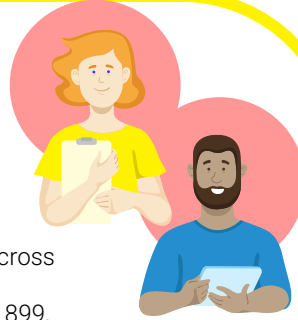


Our Members

MEMBERS

Our current membership numbers are **1,556**.

- We have 898 Next Gen members and 658 across our paid membership categories.
- The regional split of members is Northern – 899, Central – 300, Southern 357
- Gender split 71% Male, 29% Female
- 23 people are currently on the 3 month free trial.



CONSTRUCTION CAREER PATHWAYS PROJECT – (July 2024 to August 2025)

This is a collaborative initiative, project managed by the Institute in partnership with the Building and Construction Training Fund (BCTF) and the University of Canterbury's Building Innovation Partnership (BIP). Funded through the Science Partnership programme by the Ministry of Business, Innovation and Employment (MBIE).

This project aims to develop clear and accessible career pathways and opportunities within the construction sector, helping to attract and retain talent in the industry.

Recently three online workshops were held bringing together industry partners, vocational education providers, and BCTF members, resulting in positive feedback and discussions. The project is now entering its research phase, Kathryn Davies from BIP is conducting a literature review and interviews with key industry associations to gain deeper insights into the various roles and career pathways outlined in the Singapore Framework, which serves as a guiding precedent.

[Find out more about the project](#)



Quarterly Scorecard October 2024

Page 1/2

Awards Season

NZ BUILDING PEOPLE AWARDS 2024 – supported by GIB



The 2024 NZ Building People Awards took place on 30 August in Tāmaki | Auckland. 613 people attended the gala dinner across 61 tables. Around a quarter of the guests were not linked to a finalist or sponsor but there to support excellence in general!

There were 116 finalists across the categories with 45 placeholders crossing the stage – 18 of those were winners.

The GIB Supreme winner on the night was **Isaac Kett** from Frequency who was eligible for the Supreme Award after winning the Consultants category.

Thank you to our **13 fantastic sponsors** who helped to make this year's awards a success.

NEXT GEN AWARDS 2024 – supported by Resene

3 Next Gen winners were announced on the night (winning \$1,000) with Yu Li, a Civil Engineering PhD student from the University of Canterbury taking away the Next Gen Supreme award (and winning a further \$3,000)



[Read about the winners here](#)

The Institute Online



WEBSITE – last quarter stats

11k users, top pages 1. Home 2. NZ Building People Awards 3.Events 4. 2024 Award Finalists



EMAIL – last quarter stats

- Monthly News Sauce newsletter sent to **6,452 people** (members and non-members) with a **58% open rate**
- Weekly updates sent to our members **1,767 people**
- + other targeted event + opportunity emails



SOCIAL MEDIA – last quarter stats

LinkedIn (main focus)– 10k followers (up from 9.4k last quarter), 113 posts, 170 post shares, 107k post impressions, 5.6k post clicks
Facebook – 1k fans, 101 posts, 6.7k post impressions, 84 post clicks
Instagram – 818 followers, 99 posts, 329 post impressions

TALL STORIES - supported by GIB

Our Tall Stories podcast was launched at the end of 2022. Since starting, we have interviewed **41 guests** about their career journeys across **25 episodes**.

There have been a **total of 2313 downloads** of these episodes with **400 downloads** in the last quarter.

1 episode is released each month – you can listen on our website or subscribe wherever you get your podcasts.

[Find Tall Stories on our resources page](#)



Our events

BUILDING LEGENDS – supported by CARTERS

We held 4 Building Legends half-day workshops this quarter covering 2 topics – Programme Management and People Management. More than 100 participants attended to hear from our expert speakers who brought theory into the real-world through case studies. The final set of workshops are still to come:

Procurement Management – 16 October Tāmaki | Auckland, 17 October Ōtautahi | Christchurch.
Let us know if you would like to send along team members.

REGIONAL AND ONLINE EVENTS - last quarter

- **In person:** 24 events held around the motu– these were a mix of panel events, site visits, quizzes, building legends workshops, member meet ups and more.
- **Online:** We have held 6 Light Lunch events (15-minute bite-sized chats) and 3 Industry Insights (45-minute deep-dives) including a Hays fundamentals for job seekers.

Let us know a team member for Light Lunch AND / OR a technical topic for in-depth info in Industry Insights.

COMING UP

- **Golf days** in Central Region on Friday 18 October and Southern Region Friday 8 November.
- Planning for 2025 including our conference **DigiComm25** which will take place on 20 March 2025 at Aotea Centre in Tāmaki | Auckland. Further info coming - for now save the date!

[Check out our upcoming events](#)



New Zealand Institute of Building

Quarterly Scorecard

October 2024

Page 2/2

